



Kadam Badhate Chalo 2.0



A youth led initiative to end
violence against women and girls.

- A Martha Farrell Foundation initiative

India is home to 356 million youth, the world's largest youth population. They are critical stakeholders in efforts to end violence against women and girls (VAWG). As current and future leaders, youth are the driving force for change, which can use their knowledge, power and passion to challenge negative attitudes, gender stereotypes and behaviour that set in early and lead to VAWG

Kadam Badhate Chalo (KBC) is a youth-led programme to end VAWG, which works in 27 locations in 14 states in India. It calls on young boys and girls to identify issues of VAWG in their communities and to collectively find solutions to them. In doing so, these young boys and girls turn into leaders, who influence their homes, communities, government, police, judiciary and other institutions to join them to bring about a change.

KBC emphasizes upon an equal partnership between young boys and girls. It provides them with a level-playing field and builds their capacities, so that they work together to end VAWG.

In this journey, these youth become agents of change!

Steps of KBC

3

Started in 9 locations

1

Collectivising young boys and girls

2

Addressing Attitudinal Change and encouraged personal responsibilities

3

Promoting participation and partnerships

4

Learning from Sharing

5

Encouraging accountability and Institutional responsibility



Youth leaders built across the country

We are present in:

- Bhachau, Kutchh District, Gurjarat
- Wardha , Maharashtra
- Ahmadnagar, Maharashtra
- Sehore, Madhya Pradesh
- Panna, Madhya Pradesh
- Raipur, Chattisgarh
- Bhubaneshwar, Odisha
- Japla, Hussainabad Block, Jharkhand
- Siliguri, Bengal



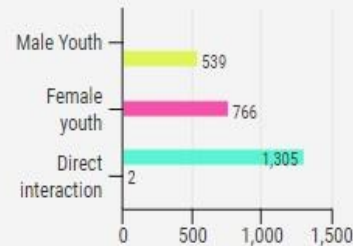
KBC 2.0 Outreach

Direct Engagement

Freedom to Play Workshop= 21

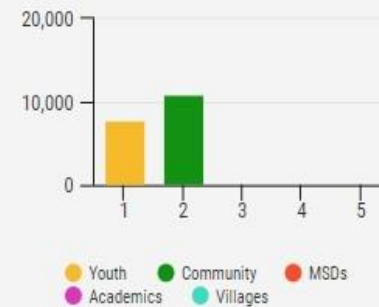
Gender Through Sports Workshop= 8

Sports Leadership Camp=6



Indirect engagement by youth

Youth groups
Schools
Community
Stakeholders
Events



Our Programs



Engage with youth to understand Gender and Violence in everyday lives



Participatory Safety Assessments of Public places

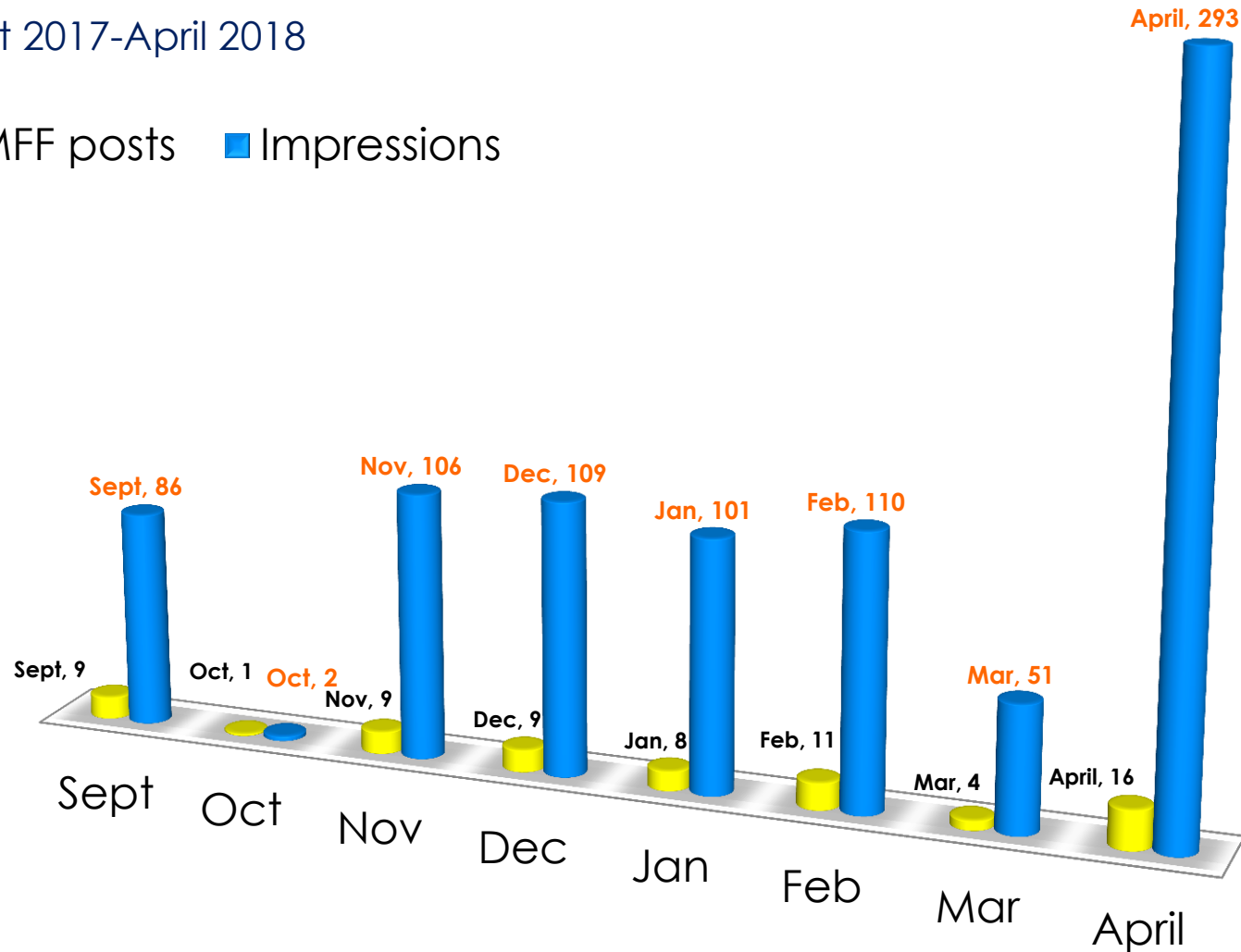


Build Leadership of youth leaders across the country

Our social media outreach

Sept 2017-April 2018

■ MFF posts ■ Impressions

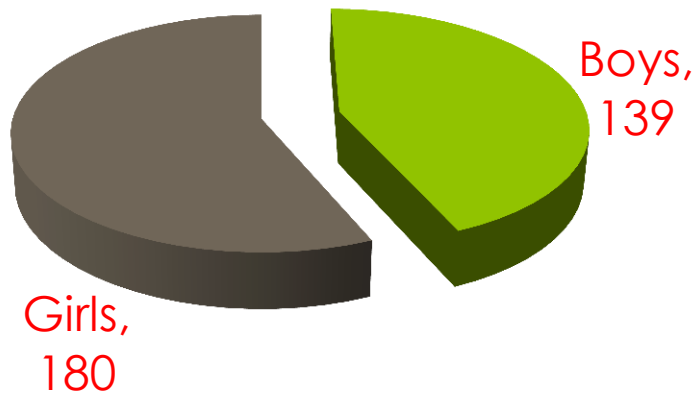


A group of young people, mostly women, are gathered around a large table covered with a white cloth. They are engaged in a collaborative activity, possibly a workshop or training session. Some are looking at papers or documents on the table, while others are looking towards the center. The setting appears to be an indoor space with bright lighting. The overall atmosphere is one of active participation and learning.

**Capacity building of
youth**

Understanding Gender

Capacity building of **316** young gender trainers.



The first step in KBC is to bring boys and girls together so that they can comfortably question and understand gendered power relationships that affect them, their families, communities, schools and workplaces.

This training is designed to implement simple activities and ice-breakers with the youth leaders. At the completion of each game they are engaged in discussions on concepts of gender, its associated discrimination, gender stereotypes and the challenges of gender.

Martha Farrell Foundation (MFF) and ProSport Development (PSD) have prepared a module on "*Understanding Gender*" to deliver this objective. This module is conducted over three days where boys and girls understood in-depth meaning and influence of the term gender in their everyday lives. The activities are designed to promote discussions around the themes of socialisation & gender. Some of the issues that raised were around dynamics in a household, problems around women's clothing and victimisation of women & girls in their everyday lives. The youth shared their opinions confidently without the fear of being judged. Some of their testimonies are as under:

17-year-old female participant Samita Darve said, "*We have a fixed mindset towards women in this country, we are often identified as funny or helpless like how they said in this game, but rarely women are seen as intelligent, smart and independent. We must break this mindset.*"

Mahesh Barela said, "*It's (diamond cricket) a great game, everyone loves it, and I'm really happy that girls are playing cricket for the first time in their lives. We now see them as fellow players and are guiding them in playing better.*"

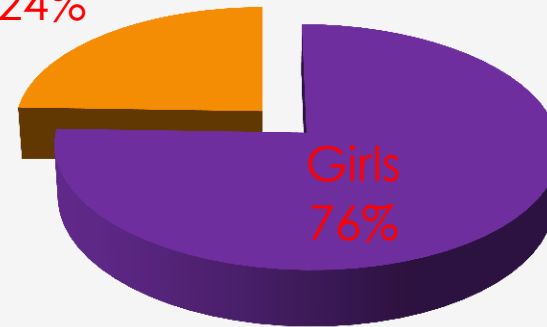


Strengthening TEAM WORK, COMMUNICATION and PLANNING !!

The workshop witnessed 839 young leaders who showed potential of becoming confident and focussed gender champions in their communities.

Community Leaders

Male
24%

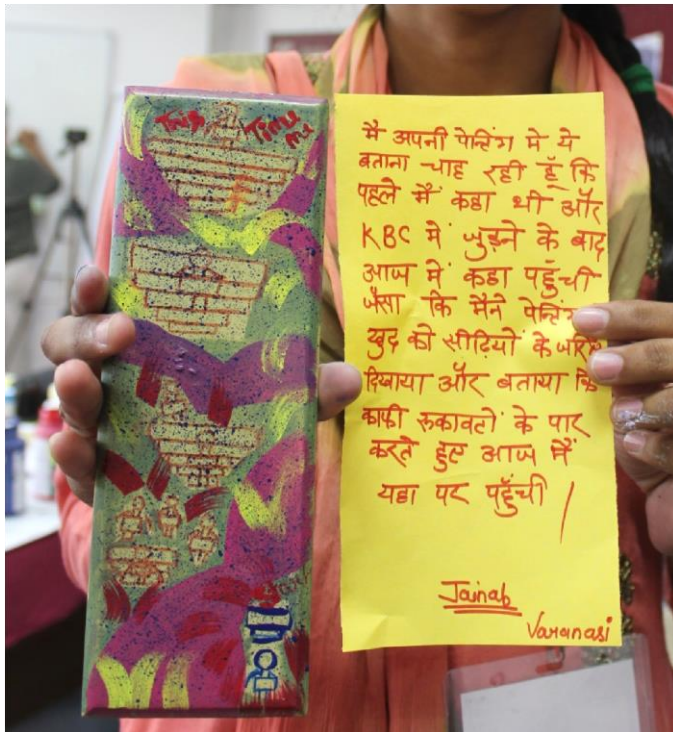


Our partner, ProSport Development (PSD), developed two sports-based modules called **'Freedom to Play'(F2P) and Leadership through Sports'**, where young boys and girls come together and play games that provide them an opportunity to engage with peers and express themselves through these activities.

All these games have a common objective of engagement along with equality, inclusion, fair play, creating a positive learning environment, ensuring fun and enjoyment throughout the camp. The youth start to understand that there is nothing wrong if boys and girls play together. More over, youth have shared that for them playing only meant playing with their same sex peers. For many, these sports-based activities of KBC are the first opportunity when they play games with the opposite sex and see them as equal partners.

F2P & Leadership through Sports help the youth to dismantle gender stereotypes and work together as a team, identifying roles and potential in female youth. A 15 year old team leader, Priyanka Burman, from Siliguri (Bengal) said, *"This (Rango ki bhagam bhag) is an interesting game. Our team won this game because we listened carefully and planned properly"*.

Art as a tool for expression was used by the youth leaders to reflect on their journey of change - from when first joined KBC to where they have reached.





Stories and poetry are a powerful tool to narrate experiences and realities. The stories and poetry help in connecting to one another, assuring they are not alone and inspires change in behaviours and attitudes.



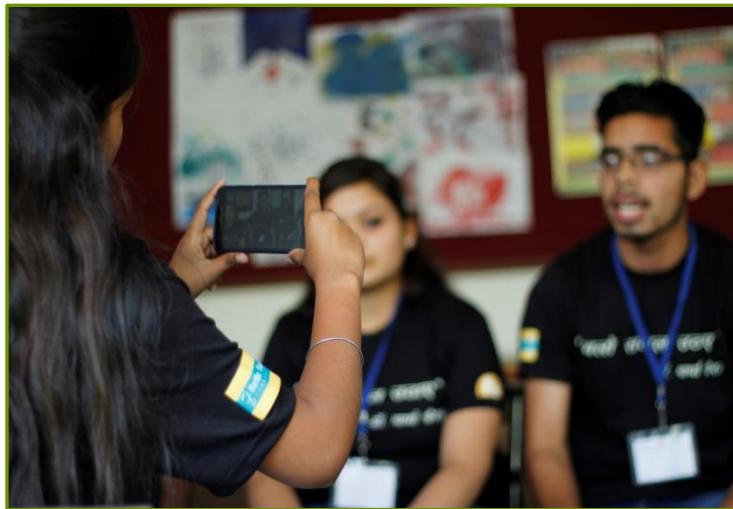


The game tries to recreate the chaotic nature of dialogue between various interest groups, whose hopes and aspirations are very different and have to bargain among themselves to find a common interest or goal. Of course, the process of bargaining can be best described as chaotic, which helps the youth in understanding the ways of negotiation with different stakeholders.

Asha – Tamasha is a learning game developed on the concept of roleplay. The term 'asha' in Hindi means 'hope', while 'tamasha' suggests a commotion.



Community journalism helps in bringing out hidden realities from the communities, which are otherwise ignored by the mainstream. Technology such as mobile phone can be used to record untold stories of violence and empowerment of women and girls.

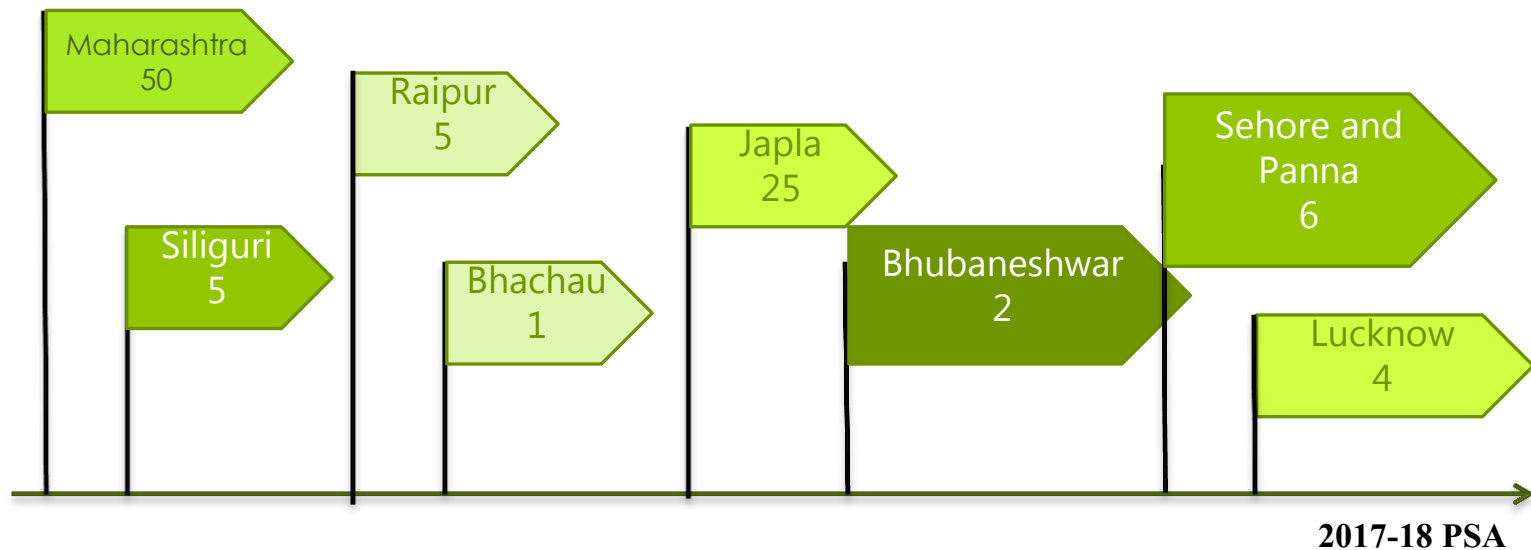


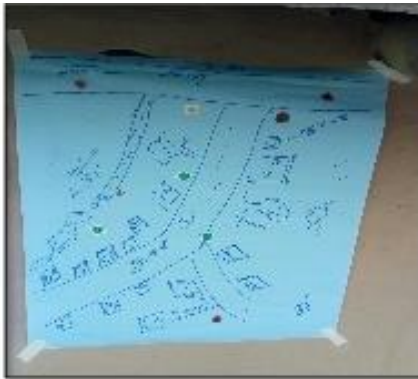
What is PSA?

The Participatory Safety Audit (PSA) assesses safety of girls by mapping out all the safe and unsafe space in a particular location. These locations can be public spaces like markets, schools, universities, railway stations, bus stands, public transportation, hospitals, monuments and various others.

Steps involved:

Transect Walk
Mapping
Focussed Group Discussion
Sharing with stakeholders.





PSA Maps



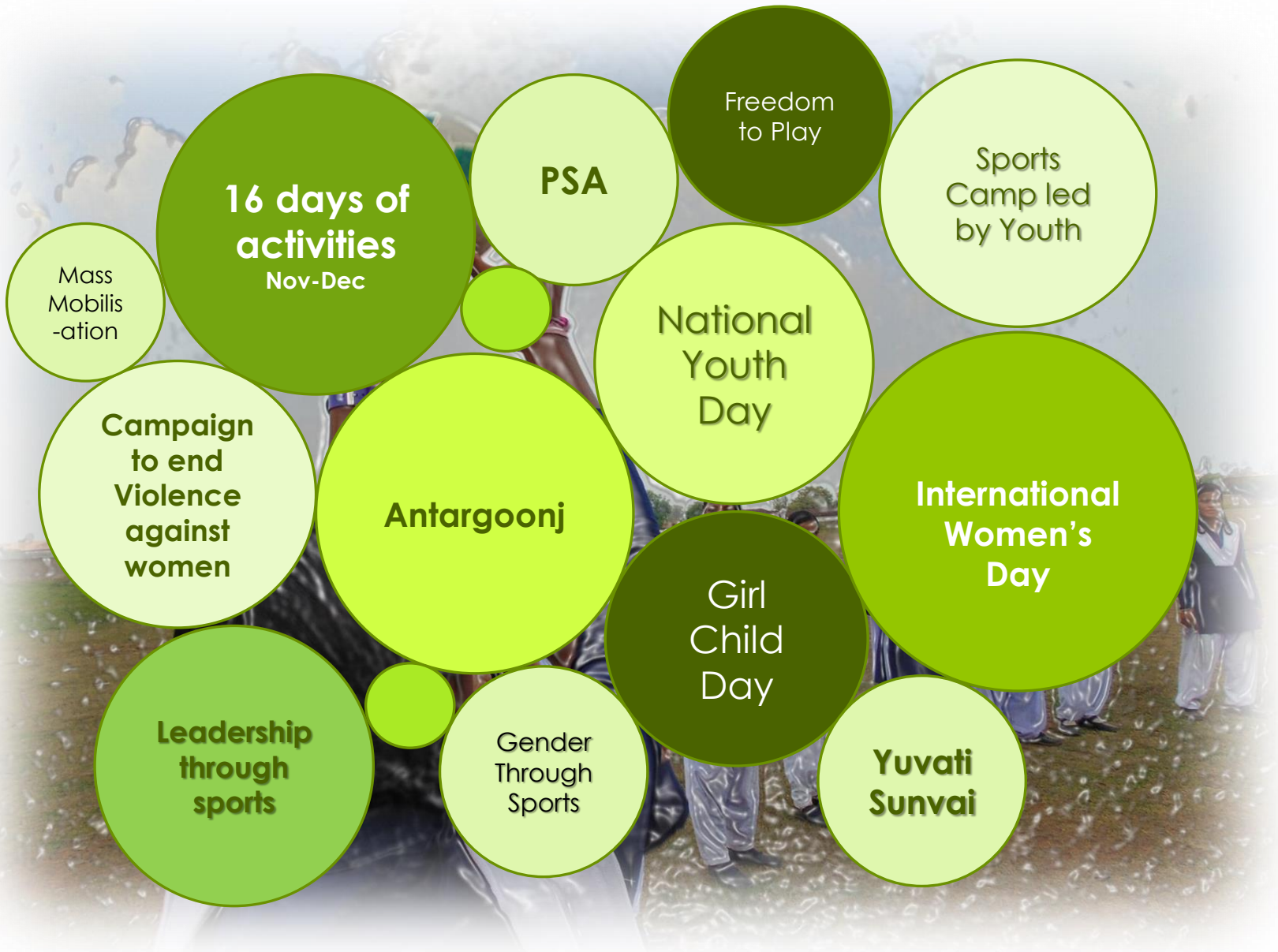


Advocacy by youth

- In Siliguri, the KBC youth, along with the mothers, shared their PSA findings with the police and ward council. As a result, the police and ward council supported them in closing the local alcohol shop, which had become a hub of various unsafe activities. The police enhanced patrol in the area, so that women and girls could safely access public spaces.
- In various locations, PSA has also helped in producing evidence on how open defecation can lead to unsafety of girls and women in public spaces. As a result, the panchayat has supported in the construction of toilets that can be easily and safely accessed by girls and women.
- In Maharashtra, KBC activities are being undertaken across 90 villages with the support of panchayat representatives. PSAs were conducted in 50 government schools in districts of Wardha and Ahmednagar. The findings of these PSAs brought out how schools are also very unsafe for girls. Thereafter, KBC youth and facilitators in Maharashtra shared the PSA findings with their Panchayats, as a result of which they succeeded in instituting ICs in 7 schools. Moreover, it was made mandatory that the key of the complaints box (for sexual harassment at workplace) shall remain with the head of the IC, and not with the school principal or the school management.

Cont...

- In continuation of KBC action by Haryana youth from previous year, they received written pledges from their local panchayat leaders that they will support KBC in ending VAWG in their communities. The youth leaders also shared their PSA findings with the panchayat. As a result, local transport now comes inside the villages so that girls can safely commute to their schools.
- In Haryana, as a result of sustained KBC action in schools, the teachers and school management are supporting the local KBC leaders to report and stop instances of child marriage. Awareness sessions have been held for protection officers, who are also engaging with KBC leaders and the schools to stop child marriage.
- In all the locations, boys and girls are working together to end VAWG. In fact, one of the biggest achievements of KBC has been to activate the local youth and to facilitate open dialogues on gender equality, that it is not a matter of shame or hesitation, but a community concern that requires direct and immediate attention.



Indifference and Hostility from the Community - One of the biggest challenges identified by the KBC leaders and KBC facilitators is the hostility and indifference that they encounter from their neighbours and communities. Often, this comes in the form of ridicule, mockery or contempt. Youth leaders find this very discouraging and often hesitate in engaging with the hostility and the indifference.

Patriarchal Mindsets of the Community – Patriarchal mindsets are also big deterrents in carrying forward KBC in various locations. Even if the community and the institutions are not hostile or indifferent, their everyday attitudes related to gender are very regressive and difficult to overcome.

Institutional Apathy - Gender equality is not an agenda for various local institutions of governance, law and order (like police, ward council, panchayat). It will require sustained and committed KBC action to mainstream gender in governance and legal action. Schools also project hostility towards introducing KBC with their students. KBC facilitators and youth leaders are often met with questions like, “How will the school benefit from doing KBC activities?” Also, the annual calendars of schools and exam schedules make it very difficult to conduct regular KBC activities in schools.

Skeptic Parents - In various locations, parents are also not very supportive of KBC activities. They are skeptical about girls and boys interacting and working together. Often, it is more difficult to engage with the fathers, than it is to engage with the mothers. And due to lack of direct engagement with the fathers, the mothers wield considerable influence on them and can easily turn them against KBC activities.

Sports as a Great Equalizer – Sports proved to be a great way of engaging with youth. It helped them in overcoming various gender, class and caste related stereotypes, develop critical communication and leadership skills and take their first step towards becoming local champions of gender equality.

Engagement with Schools – Introducing KBC through schools proved to be very effective, especially because schools are seen as important social institutions, which can help in sustaining and spreading local KBC action. They play an important role in influencing attitudes and behaviours. It is important that teachers and school management become an active and a meaningful part of KBC, so that they can facilitate safe spaces for discussions on gender and motivate local youth to join KBC.

Engagement with Parents and Families – KBC youth leaders from various locations innovated strategies and activities to engage with their parents and families. Families and parents can become great agents of gender equality and their support can also help in strengthening institutional accountability.

Making Local Institutions Accountable - Locations like Maharashtra, Raipur and Haryana have effectively included Panchayati Raj Institutions (PRIs) in KBC activities. This helped in making VAWG an agenda of local governance; to involve panchayats to make it a community concern and influence other local institutions (schools, police, and families). Also, the changed attitudes of panchayat leaders, schools principals, teachers, police officials and parents affected the attitudes of the larger community, pushing them to support local KBC youth-led action.

cont...

Gender Difference in Perceptions and Experiences of Safety – Girls and boys have different perceptions and experiences of safety. Girls' understanding of safety is largely based on their own experiences of it or lack of it in their schools, public spaces and homes. Whereas, boys, who enjoy far more mobility than girls carry various perceptions and assumptions of safety. Therefore, in KBC, for girls and boys to work together, a participatory approach helped in overcoming the gendered differences between girls' and boys' perceptions and experiences of safety. It also helped the youth in understanding their own gendered socialization, as a result of which they have a differential access to opportunities and choices.

Working with both Institutions and Communities – Both community action and institutional action have to walk hand in hand, especially when working with issues of gender-based violence in the communities. This two-pronged approach helped in generating awareness in the community, making institutions accountable and facilitating an interface between the two.

Use of Art-based Methods - participants engage more when an arts-based approach is used. Arts-based methods allowed the youth to connect with the trainings and sessions at a personal level, critically reflect upon themselves and develop empathy towards each other. Also, they use these methods to further engage with their institutions and communities, which have a better impact than traditional methods of engagement.

Rally



PSA



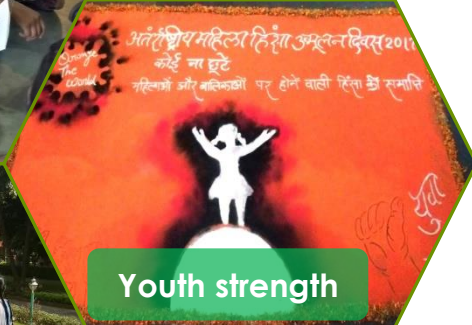
PSA sharing with SMC



Team work



Youth strength



Role play



Sports



Community Engagement



Institutional Accountability



Capacity building



Understanding Gender



Expressions through art



Martha Farrell Foundation
March 8 · 1

According to a McKinsey study titled 'The Power of Parity: Advancing Women's Equality in India', increasing women's workforce participation from 31% to 41% would add \$700 billion to our GDP by 2025. a 16% jump. (Source: McKinsey)

Girls deserve equal opportunities and support. Why should they languish at home, cooking and serving the family? Let us #PressForProgress with #KadamBadshahChalo - for girls in India, to study, work and live safely, with dignity and equality.

Nandita Pradhan Rajesh Tandon #Raipur #Chhattisgarh



There is no difference between boys and girls

KBC Views

Like Comment Share

Martha Farrell Foundation shared a post.
March 22 · 1

Nupan Bishwakarma is the most heard and recognised name in Krishnamaya Memorial Nepali High School in #Siliguri, #WestBengal. Read the inspiring story of this 16-year-old participant of #KadamBadshahChalo #YouthLeader.

Pro Sport Development
March 22 · 1

Read all about one of the stand-out participants in this year's #KadamBadshahChalo program, 16-year-old Nupan Bishwakarma from Siliguri in West Bengal. A truly ...

See More



KBC Case Study - Nupan Bishwakarma - Siliguri, West Bengal - Feb 2018.docx

DRIVE.GOOGLE.COM

Like Comment Share

Pro Sport Development
14 November 2017 · 1

As #ChildrensDay celebrations sweep India, PSD marked the occasion by completing the #KadamBadshahChalo #FreedomtoPlay camps in Shubanswar, Odisha, yesterday. 14 children (85 girls and 79 boys) were educated on gender equality through 3 gender-infused sports camps and encouraged to sign up to join the fight to end Violence Against Women and Girls. Thanks to Pro India, Martha Farrell Foundation and Centre For Youth and Social Development for partnering with us.



Like Comment Share

Martha Farrell Foundation shared a post.
April 21 at 11:57am · 1

THE FUTURE LEADERS - #MarthaFarrellAward 2030

"If I see anything unequal I raise my voice very confidently and I can't sit calmly" - 17-year-old Divya Banjara from Raipur, Chhattisgarh

Divya, and many others like her are the young participants of our #KadamBadshahChalo program. Maybe we are witnessing the making of The Future Winners of #MFAwards through these youths. ... See More



Pro Sport Development
April 12 · 1

Martha Farrell Foundation shared a post.
February 17 · 1



Pro Sport Development
February 15 · 1

The latest #KBC Sports Leadership Workshop started today in Shubanswar, Odisha. Over the next two days, 22 youth (17 female, 5 male) will be trained in the sk... See More

Like Comment Share

Sahbhagi Shikshan Kendra - SSK Lucknow is at 0 Jaspal Palamau, Jharkhand.
May 1 at 3:24pm · 1

Youth are the energies to construct a solid path for everyone. With an objective to dislodge the problems faced by young girls and community people a rally was organised under the KBC program at block level.

The rally followed by the interface meeting with (Mr. Shekhar Kumar BDO and Mr. Kal Dhan Thakur (panchayat chief) where a letter of demand (Maang Pata) was given by our youths. These youth shared their everyday hassles and not only the problems they also suggested the mo... See More



Nandita Pradhan, Shama Rai and 30 others · Closest

Martha Farrell Foundation
February 19 · 1

Why do only boys have freedom in life? Why can't girls be given the same freedoms - to study and work? How can we break gender barriers? Boys and girls in #KadamBadshahChalo learn gender equality ... and start to build a more gender-just society.



Society poses too many restrictions on girls, we are not allowed to go out, to study

270 Views

Like Comment Share

Sahbhagi Shikshan Kendra - SSK Lucknow
April 27 at 12:19pm · 1

Antagonist Day3
समाजगत विद्यमान लैङ्गिक के पुरुष ब्रह्म पाइ सरु कायम बराने काली बराने के प्रतिनिधित्व लिए। समाज मे समाजवाक्य बदराने लगे के लिए समी मे सारु लिए। काली होसके पूर विद्यमान को सारु।

Martha Farrell Foundation Pria India Rizwan Adalat Foundation



Nandita Pradhan, Shama Rai and 23 others · Closest

Pro Sport Development
22 January · 1

On January 17-19 #KBC #GenderThroughSports workshop was held in Panna, Madhya Pradesh. The 3-day workshop educated 25 (8 female, 17 male) youth on gender equality and created awareness on gender-based violence through sports. These youth will be equipped with the required skills to educate their communities on gender using sports as a medium in our upcoming Sports Leadership Workshop in Panna.

Thanks, PRIA (Society for Participatory Research in Asia), India, Martha Farrell Foundation, and Samanthan - Center for Development Support for partnering with us



Like Comment Share

Martha Farrell Foundation shared a video.
February 23 · 1

A short film on the journey of #KBC #GenderThroughSports - Deboshree and Akash take us through how #KadamBadshahChalo works on the ground to help youth understand gender issues. Please watch and share.

And to know more about our please visit our website <http://marthafarrellfoundation.org/kbc-landing-page.php>



306 Views

Pro Sport Development
February 22 · 1

Watch the latest video on how our #KBC #GenderThroughSports workshops in collaboration with PRIA (Society for Participatory Research in Asia), India and Martha Farrell Foundation are helping youth across India to understand gender in everyday life.

Like Comment Share

- <https://www.youthkiawaaz.com/2018/03/error-access-denied/?success=1>
- <https://www.youthkiawaaz.com/2018/01/bhachau-a-conflict-between-traditions-and-equality/>
- <https://www.sportanddev.org/en/article/news/second-round-kadam-badhate-chalo-initiates-programmes-three-states>
- <https://www.youtube.com/watch?v=fSvgQv46d5Q>
- <https://www.youtube.com/watch?v=raO96FtN06Y>
- https://www.youtube.com/watch?v=EILFjpk_YWk
- <https://www.youtube.com/watch?v=xpKw7XYsqLE&t=1s>

